

### Data Arts Narrative

The onslaught of a pandemic brought our studio to a screeching halt for in person classes, one that lasted until June 7<sup>th</sup>, 2021.

In 2022 we were open but struggled with enrollment as students slowly returned to attend events. accomplish it. We maintained zoom classes when there was interest and in fact, we have gained some students in other states.

You will see in the data report a loss of revenue resulting in a decrease in our budget. We want to point out some very important points that we feel these numbers show.

- 1. Our community donations closely matched the previous year.
- 2. We have gained some surplus to help us remain solid as we begin the process of re-opening.
- 3. Our board is aware of the challenges ahead and has been meeting diligently to have an after covid success plan.

We really could not be any prouder of our ability to stay productive and supportive to our students. Some of our staff volunteered to teach while others took a decrease in wages to ensure the recovery. In the end we have taken a good look at how we manage and learned many fiscal lessons.

I am looking forward to our future and our continued ability to meet the needs of our student population. The studio is now fully open and building its enrollment. There is much to be celebrated.

As we move ahead, we are excited about our new skills and ability to reach homebound audiences, something we never would have addressed but have found to be an incredible resource. Now we know we can art –on through even crisis. A feat that all members of our staff take pride in accomplishing.



# Michigan Arts & Culture Council

# **Funder Report**



## **Organization Information**

Report Run Date: 5/29/2023

Organization name: Arts in Motion Studio West Michigan

City: Grand Rapids Year organization founded: 2010

State: MI Organization type: 501(c)3 nonprofit organization

County: Kent

Federal ID #: 300727293 DUNS #: 024849946

NISP Discipline: 14 - Multidisciplinary Full-time staff: 1

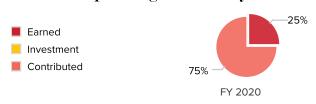
NISP Institution: 15 - Arts Center Board Members: 9

NTEE: A20 - Arts & Culture Fiscal year end date: 12-31

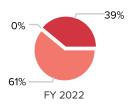
Applicant is not audited or reviewed by an independent accounting firm.

Financial Summary					
Unrestricted Activity	FY 2020	FY 2021 %	Change	FY 2022 %	6 Change
Unrestricted operating revenue					
Earned program	\$21,701	\$26,143	20%	\$46,519	78%
Earned non-program	\$1,900	\$2,500	32%	\$2,500	0%
Total earned revenue	\$23,601	\$28,643	21%	\$49,019	71%
Investment revenue		\$146	n/a	\$52	-64%
Contributed revenue	\$70,659	\$101,893	44%	\$77,144	-24%
Total unrestricted operating revenue	\$94,260	\$130,682	39%	\$126,215	-3%
Less in-kind		\$0	n/a	\$0	n/a
Unrestricted operating revenue less in-kind	\$94,260	\$130,682	39%	\$126,215	-3%
Operating expenses					
Program	\$46,436	\$90,807	96%	\$116,290	28%
Management & general	\$7,644	\$18,961	148%	\$15,972	-16%
Fundraising	\$3,548	\$9,082	156%	\$6,872	-24%
Total operating expenses	\$57,628	\$118,850	106%	\$139,134	17%
Less in-kind		\$0	n/a	\$0	n/a
Unrestricted operating expenses less in-kind	\$57,628	\$118,850	106%	\$139,134	17%
Unrestricted change in net assets - operating	\$36,632	\$11,832	-68%	-\$12,919	-209%
Unrestricted change in net assets	\$36,632	\$11,832	-68%	-\$12,919	-209%
Restricted change in net assets			n/a		n/a
Total change in net assets	\$36,632	\$11,832	-68%	-\$12,919	-209%

# **Unrestricted Operating Revenue by Source**

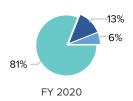


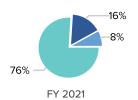


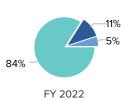


# **Operating Expenses by Functional Grouping**









Total C \$0 C \$0 C \$0 C \$0 C \$0	FY 2022 Unrestricted \$0 \$0	FY 2022 Restricted
al Total 0 \$0 0 \$0	Unrestricted \$0	
\$0 50 \$0	\$0	Restricted
\$0	• -	
• •	\$0	
· • • •		\$0
J \$0	\$0	
\$160	\$160	
1 \$44,661	\$44,661	
0 \$0	\$0	
2 \$1,698	\$1,698	
\$0	\$0	
0 \$0	\$0	
\$0	\$0	
3 \$46,519	\$46,519	
\$0	\$0	
\$2,500	\$2,500	
\$0	\$0	
\$0	\$0	
	\$49,019	
	01 \$44,661 00 \$0 22 \$1,698 00 \$0 00 \$0 03 \$46,519 00 \$2,500 00 \$0 00 \$2,500	\$44,661 \$44,661 \$0 \$0 \$0 \$0

## Arts in Motion Studio West Michigan

\$126,215

\$126,215

\$126,215

\$126,215

	FY 2020	FY 2021	FY 2022	FY 2022	FY 2022
Contributed	Total	Total	Total	Unrestricted	Restricted
Trustee & board	\$1,350	\$2,100	\$2,300	\$2,300	
Individual	\$28,660	\$46,132	\$29,534	\$29,534	
Corporate	\$7,100	\$19,253	\$4,450	\$4,450	
Foundation	\$5,000	\$7,500	\$9,000	\$9,000	
County government	\$5,000	\$0	\$0	\$0	
State government	\$13,075	\$16,875	\$13,750	\$13,750	
In-kind operating contributions	\$0	\$0	\$0	\$0	
Special fundraising events	\$9,686	\$10,033	\$18,110	\$18,110	
Contributions not listed above	\$788	\$0	\$0		
Net assets released from restriction	\$0	\$0	\$0		
Total contributed revenue	\$70,659	\$101,893	\$77,144	\$77,144	
Operating investment revenue	\$0	\$146	\$52	\$52	
Total operating revenue	\$94,260	\$130,682	\$126,215	\$126,215	
Total operating revenue less operating in-kind	\$94,260	\$130,682	\$126,215	\$126,215	

# Revenue Narrative

Total revenue less in-kind

Report Run Date: 5/29/2023

Total revenue

FY 2020	This has been a year of challenges and change. For a small non-profit it had us concerned, but fortunately for us, our community supported us to ensure we would make it through. Our tuition and fundraising was limited but donations closely equaled last year's so we are fortunate to be able to end with a surplus to help us re-open in-person activities
FY 2021	Although Covid greatly impacted our in-person tuition, our supporters came through in many ways to ensure that this small non-profit would be able to survive the pandemic.
FY 2022	Programs have opened up

\$130,682

\$130,682

\$94,260

\$94,260

Expense Details								
	FY 2020 Total	FY 2021 Total (	% Change	FY 2022 Total	% Change	FY 2022 Program	FY 2022 General & Administrative	FY 2022 Fundraising
Personnel expenses - Operating W2 employees (salaries, payroll taxes and fringe								
benefits) Independent contractors	\$30,912 \$5,602	\$66,073 \$13,122	114% 134%	\$87,166 \$9,685	32% -26%	\$69,222 \$9,685	\$11,572	\$6,372
Professional fees	\$0	\$3,610	n/a	\$2,970	-18%	\$2,970		
Total personnel expenses - Operating	\$36,514	\$82,805	127%	\$99,821	21%	\$81,877	\$11,572	\$6,372
Non-personnel expenses - Operating								
Occupancy costs  Non-personnel expenses not	\$11,934	\$19,639	65%	\$23,315	19%	\$20,415	\$2,400	\$500
listed above	\$9,180	\$16,406	79%	\$15,998	-2%	\$13,998	\$2,000	
Total non-personnel expenses - Operating	\$21,114	\$36,045	71%	\$39,313	9%	\$34,413	\$4,400	\$500
Total operating expenses	\$57,628	\$118,850	106%	\$139,134	17%	\$116,290	\$15,972	\$6,872
Total expenses	\$57,628	\$118,850	106%	\$139,134	17%			
Total expenses less in-kind	\$57,628	\$118,850	106%	\$139,134	17%			
Total expenses less depreciation	\$57,628	\$118,850	106%	\$139,134	17%			
Total expenses less in-kind and depreciation	\$57,628	\$118,850	106%	\$139,134	17%			

# **Expense Narrative**

FY 2020	The majority of our expenses were on staff and supplies related to the new class formats. Some of the staff volunteered to do programming during the shutdown, which helped with our decrease in income. We needed to purchase PPE and other items to ensure safety when we briefly did live events.
FY 2021	Our in person programs began in July of 2021. Prior tp that we only offered virtual classes. Almost every expense increased during the pandemic most insurances as well as cost of supplies increased significantly.
FY 2022	We had to open programs to rebuild with less attendance and tuition but our numbers are rising quickly.

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Balance Sheet					
Assets	FY 2020	FY 2021	% Change	FY 2022	% Change
Current assets					
Cash and cash equivalents	\$61,209	\$76,413	25%	\$59,488	-22%
Receivables	-\$1,575	\$0	100%	\$7,979	n/a
Investments - current		\$0	n/a	\$0	n/a
Prepaid expenses & other	\$1,638	\$638	-61%	\$2,185	242%
Total current assets	\$61,272	\$77,051	26%	\$69,652	-10%
Long-term/non-current assets					
Investments - non current		\$0	n/a		n/a
Fixed assets (net of accumulated depreciation)	\$898	\$0	-100%		n/a
Non-current assets not listed above		\$0	n/a		n/a
Total long-term/non-current assets	\$898	\$0	-100%		n/a
Total assets	\$62,170	\$77,051	24%	\$69,652	-10%
Liabilities & Net Assets	FY 2020	FY 2021	% Change	FY 2022	% Change
Current liabilities					
Accounts payable and accrued expenses	-\$3,961			\$0	n/a
Deferred revenue			n/a	\$0	n/a
Loans - current			n/a	\$0	n/a
Additional current liabilities not listed above		\$4,644	n/a	\$1,531	-67%
Total current liabilities	-\$3,961	\$4,644	217%	\$1,531	-67%
Long-term/non-current liabilities					
Long-term/non-current loans Additional long-term/non-current liabilities not			n/a	\$0	n/a
listed above			n/a	\$0	n/a
Total long-term/non-current liabilities			n/a	\$0	n/a
Total liabilites	-\$3,961	\$4,644	217%	\$1,531	-67%
Total net assets	\$66,131	\$72,407	9%	\$68,121	-6%
Total liabilities & net assets	\$62,170	\$77,051	24%	\$69,652	-10%

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FY 2020	The most exciting part of our balance sheet is it does set us up to be able to slowly recover from the pandemic. We are determined to open our in-person classes and grow our organization and this will help us to do just that.
FY 2021	Although we have gained assets part of that was due to director lay off. due to in person closed programming.
FY 2022	The studio gained reserve in 2020 by closing programs and furloughing staff. That reserve is being used now to open programs and rebuild.

\$0

0%

n/a

n/a

n/a

n/a

Balance Sheet Metrics					
	FY 2020	FY 2021	% Change	FY 2022	% Change
Months of operating cash Total	12.75	7.72	-39%	5.13	-33%
Working capital Total	\$65,233	\$72,407	11%	\$68,121	-6%
Current ratio Total	-15.47	16.59	207%	45.49	174%
Net assets as a % of total expenses	115%	61%	-47%	49%	-20%
Fixed assets (net)	\$898	\$0	-100%		n/a
Condition of fixed assets	26%	NaN			
Leverage Total			n/a	0%	n/a

Months of operating cash (Cash & Cash Equivalents/(Total Expense/12)) indicates the number of months an organization can operate at current average monthly expense levels with existing unrestricted cash and cash equivalents.

0%

0%

Total debt

Debt service impact

Report Run Date:

5/29/2023

**Working capital** (Current Assets minus Current Liabilities) consists of the resources available for operations. This calculation of working capital may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on.

Current ratio (Current Assets divided by Current Liabilities) determines the organization's ability to pay current debt using current assets. A ratio of 1.0 indicates that current assets are equal to current liabilities. A ratio of around 1.5 is a more comfortable position, allowing for more cushion against uncollected receivables or timing discrepancies between expected receipts and disbursements. Ideally this number should approach 2 which indicates ample short-term liquidity to obviate the need to borrow or sell assets.

**Net** assets as % of total expenses measures the net worth of an organization in relationship to its operating size. It is calculated as total net assets divided by total expenses. If the trend is level or increasing, then total net assets are keeping pace with growth in operating expenses.

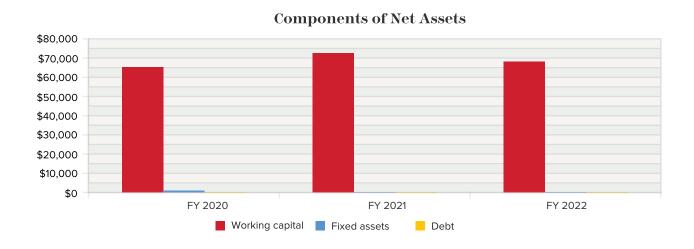
Condition of fixed assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props). This is especially significant for organizations that own a building or carry a long-term lease. Accumulated depreciation of less than 50% of the total value of fixed assets indicates a stock of relatively new assets. A high percentage (>80%) of accumulated depreciation could indicate aging infrastructure and need for funding the replacement or repair of fixed assets in the near future.

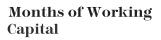
Leverage ratio (Total Debt divided by Total Assets) measures what proportion of your assets are supported by debt. A number in excess of 50% may indicate liquidity problems, or reduced capacity for future borrowing.

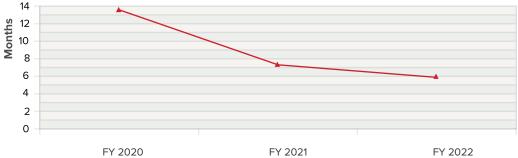
Fixed assets (net) is the value of all land, buildings, equipment, leasehold improvements and other property and equipment owned by the organization. It is calculated net of accumulated depreciation to reflect the reduction in the value of an asset as it ages and is used.

Total debt consists of all short and long-term contractual obligations of the organization, including lines of credit, loans, notes, bonds, and capital leases.

**Debt service impact** (Total Debt Service, including principal and interest, divided by Total Expense) calculates the % of an organization's total expenses applied to the total debt-service burden. The higher the percentage, the more the organization has to dedicate its resources to debt repayment rather than programming and other operating expenses.







			Aitsiii	MOLION Studio WE	st Michigan
Attendance					
	FY 2020	FY 2021	% Change	FY 2022	% Change
Total attendance					
Paid	284	72	-75%	8,416	11,589%
Free	57	45	-21%	2,527	5,516%
Total	341	117	-66%	10,943	9,253%
In-person attendance					
Paid	227	72	-68%	8,416	11,589%
Free	10		-100%	2,503	n/a
Total	237	72	-70%	10,919	15,065%
Digital attendance					
Paid	57		-100%		n/a
Free	47	45	-4%	24	-47%
Total	104	45	-57%	24	-47%
In-person attendees 18 and under	22	37	68%	525	1,319%
Programs in schools	FY 2020	FY 2021	% Change	FY 2022	% Change
Children served in schools	8	45	462%	110	144%
Hours of instruction	12	30	150%	174	480%
Workforce					
Number of People	FY 2020	FY 2021	% Change	FY 2022	% Change
Employees: Full-time permanent	1	1	0%	1	0%
Employees: Part-time permanent	7	7	0%	4	-43%
Volunteers	15	1	-93%	37	3,600%
Independent contractors	2	2	0%	4	100%
Interns and apprentices	1		-100%	0	n/a
Total positions	26	11	-58%	46	318%
Visual & Performing Artists					
	FY 2020	FY 2021	% Change	FY 2022	% Change
Number of visual & performing artists	10	17	70%	7	-59%
Payments to artists & performers	\$25,000	\$39,063	56%	\$34,800	-11%
Covid-19 Impact					
		FY 2020	)	FY 2021	FY 2022
Due to COVID-19 crisis restrictions on in-person gastay-at-home orders mandated by government he staffing affected at your organization:		112020		1 1 2021	112022
Number of employees laid off			1	1	0
Number of employees furloughed			9	0	0
Of those furloughed or laid off employees, how meen brought back?	nany (if any) have		5	1	0
been brought back?			5	1	0

## Mission and Constituency

### Mission statement

Enriching the community and the lives of individuals with disabilities through expressive arts.

#### Mission demographics

This organization's mission is rooted in an explicitly identified ethnic, cultural or other demographic voice.

### Racial/ethnic group

Additional group (please state)

#### Gender

Additional group (please state)

#### Sexual orientation

Additional group (please state)

### Age group

Additional group (please state)

#### **Disability** Yes

### Additional characteristics

If the fields above are blank, this organization does not serve that demographic specifically.

#### Audience

The organization does not seek to primarily serve a specific audience.

### Racial/ethnic group

Additional group (please state)

#### Gender

Additional group (please state)

#### Sexual orientation

Additional group (please state)

### Age group

Additional group (please state)

#### Disability

### **Additional characteristics**

Additional group (please state)

### Community type served

Report Run Date:

5/29/2023

Urban

If the fields above are blank, this organization does not serve that demographic specifically.

# Program Activity

Report Run Date: 5/29/2023

In-person activity	FY 2020		FY 2	021	FY 2022		
	Distinct offerings	# of times offered	Distinct offerings	# of times offered	Distinct offerings	# of times offered	
Productions (self-produced)			0				
Productions (presented)			0				
Classes/assemblies/other programs in schools			5	30	7	174	
Classes/workshops (outside of schools)	62	1,485	31	1,135	34	1,296	
Field trips/school visits			0				
Guided tours			0				
Lectures			0				
Permanent exhibitions	1				1		
Temporary exhibitions	2		4		4		
Traveling exhibitions (hosted)					0		
Films screened			0				
Festivals/conferences	0		0		1	1	
Readings/workshops (developing works)			0				
Community programs (not included above)			1	8	6	180	
Additional programs not listed above	0	0	0	0	0	0	

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

# Program Activity

Report Run Date: 5/29/2023

Digital activity		FY 2020			FY 2021			FY 2022	
	Distinct offerings	# times digitally offered	On- demand	Distinct offerings	# times digitally offered	On- demand	Distinct offerings	# times digitally offered	On- demand
Productions (self-produced)									
Productions (presented)									
Classes/assemblies/other programs in schools									
Classes/workshops (outside of schools)	27	1,000					5	150	
Field trips/school visits									
Guided tours									
Lectures									
Permanent exhibitions									
Temporary exhibitions									
Traveling exhibitions (hosted)									
Films screened									
Broadcast productions									
Festivals/conferences									
Readings/workshops (developing works)									
Community programs (not included above)				1	8				
Additional programs not listed above									

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Digital activity financials	FY 202	20	FY 2	021	FY 2022		
		ssociated with digital program delivery	Total	Associated with digital program delivery	Total	Associated with digital program delivery	
Earned revenue	\$23,601	\$9,000	\$28,643		\$49,019		
Contributed revenue	\$70,659	\$9,000	\$101,893		\$77,144	\$575	
Operating expense	\$57,628	\$740	\$118,850	\$4,252	\$139,134	\$375	

Program Activity					
	FY 2020	FY 2021	% Change	FY 2022	% Change
Fiscally sponsored projects		0	n/a	0	n/a
Amount distributed to fiscally sponsored projects			n/a		n/a
Residencies		0	n/a	0	n/a
Scholarships awarded		23	n/a	17	-26%
Amount awarded in scholarships		\$10,120	n/a	\$7,520	-26%
Other grants awarded		0	n/a	0	n/a
Amount awarded in grants			n/a		n/a
Public art installations		0	n/a	4	n/a
Works commissioned		0	n/a	0	n/a
Films produced		0	n/a	1	n/a
World premieres		0	n/a	0	n/a
National premieres		0	n/a	0	n/a
Local/regional premieres		0	n/a	0	n/a
Published works (physical)			n/a	0	n/a
Published works (digital)			n/a		n/a
Private lessons (in-person)	275	540	96%	276	-49%
Private lessons (digital)	200	30	-85%	27	-10%
Competitions		0	n/a	0	n/a
Open rehearsals		0	n/a	0	n/a

NOTE: Data entered prior to 2021 combines information about physical and digital programs. It has been included in the physical program lines.

Program Activity Narrative					
FY 2020	When 2020 began we were very excited about our growth and potential. Once the pandemic hit our staff was amazing at working together to create content and move to zoom, youtube, and facetime classes. This effort made even more difficult by the disabilities of our students was met as a challenge that we succeeded to address. We were able to provide close to 1500 hours of teaching at a time when many other organizations remained closed. For us, the classes added emotional support to our students.				
FY 2021	We had many concurrent in person and zoom classes having discovered that by having the zoom component increases access. Our students are very vulnerable to covid so the return is slow				
FY 2022	As a small non-profit with one full-time employee, we limit our social media outlets so we can better manage them.				

Being small we are accomplishing a lot and quickly rebuilding, but it has been difficult to fully open as the return to events and classes has been slow until this spring. We have an inspired board that is meeting frequently to support staff and programming.