



As a member of the West Michigan business community, I'd like to invite you to gain exposure for your business by supporting Arts in Motion, a local nonprofit organization.

### **Get exposure to hundreds of West Michigan community members**

Show your generosity and community engagement by supporting our Dance On! event held on March 23, 2024.

Dance On! will be held at the Kate Pew Wolters Center at Indian Trails Camp and is attended by hundreds of local residents. Throughout the event, sponsors will be recognized for their contributions and the more you sponsor, the more advertising opportunities there are!



### **Who we are**

Arts in Motion is a 501c(3) nonprofit that provides to individuals with disabilities a safe, accepting, and creative place to be heard, understood and matter.

We teach program participants to express themselves using the creative arts, giving them a voice and the confidence to grow in life and community.



### **What is Dance On?**

On March 23 over 300 dancers, volunteers and supporters will come together to celebrate dance to support Arts in Motion. Dance On! is a dance-a-thon where attendees raise money for Arts in Motion by dancing for hours and having fun! The funds raised will provide more opportunities in the arts for individuals with disabilities.

### **What's in it for you?**

In addition to giving back to the community by doing good, your business will gain exposure to the hundreds of attendees at Dance On! These community members will see your name and know that you care about the same causes they do. Recognition throughout the event through announcements, signage and t-shirt advertising will show the community which businesses are supporting their children, family members and friends. This special connection can only be made when you support Dance On!

Thank you for your consideration in supporting Arts in Motion and our shared community. I hope you'll be able to join us in this effort to continue to provide a wide array of programming, tuition assistance, and more! If you have questions, please contact me.

Lisa Glover  
Executive Director of Arts in Motion Studio  
Volunteer and Event Coordinator  
Cell: 616-540-2442  
Email: [Lisa@artsinmotionstudio.org](mailto:Lisa@artsinmotionstudio.org)



## 2024 Dance On! Sponsorship Selection

Please mark the option that is best for you then fill-in the spaces below and send your support and form back to us using the provided reply envelope. Gifts of any amount will be appreciated and put to supporting our students throughout the year!

**PRIZE sponsor (10 available) \$50** Throughout Dance On!, we present prizes to participants and your donation will help cover the cost of these items. GIFT CARD DONATIONS ALSO ACCEPTED.

Benefits: Recognition from podium

**SEND A GROUP sponsor (5 available) \$100** Help those living at a group home attend Dance On! by covering entry fees.

Benefits: Recognition from podium, Room signage, 4<sup>th</sup> tier listing on t-shirt

**BEVERAGE sponsor (3 available) \$150** Drinks are provided to Dance On! attendees and you'll help by ensuring refreshments are cold and abundant.

Benefits: Recognition from podium, Room signage, Beverage-station signage, Event sponsorship mention on website/social media, 3rd tier listing on t-shirt

**FOOD sponsor (2 available) \$250** Help provide hot meals to keep our dancers well fueled and strong.

Benefits: Podium mention, Room signage, Food-station signage, Event sponsorship mention on website/social media, 2<sup>nd</sup> tier appearance on t-shirt with small logo

**T-SHIRT sponsor (3 available) \$500** Every Dance On! participant receives a t-shirt to be worn throughout the event.

Benefits: Podium mention, Room signage, YEAR-LONG Arts in Motion sponsorship mention on website/social media and newsletter mention, prominent placement on t-shirt with large logo

**EVENT sponsor (1 available) \$1,000** Benefits:

Benefits: Podium mention, Room signage, YEAR-LONG Arts in Motion sponsorship mention on website/social media and newsletter mention, PLUS title listing as event sponsor in all mentions (2024 Dance On! sponsored by \_\_\_\_\_) listing front of t-shirt.

*\* These shirts are worn by participants throughout the event and continue to be worn frequently throughout the community for years to come, ensuring long-term, wide-spread exposure!*

Contact person

Organization

Address

Phone

Email

Website (for sponsorships of \$250 and up)

### Thank you for your support!

Arts in Motion is a 501c(3) nonprofit organization and your gift is tax deductible as allowed by the extent of the law. Please consult with a tax professional.